

# GALAXY® ECCB REGULATORY INFORMATION



Jet Stream Car Wash - Manual Changeable Copyboard



Jet Stream Car Wash - Daktronics Galaxy eCCB

## WHAT IS A GALAXY ECCB?

A Galaxy® eCCB is an on-premise sign capable of displaying static alphanumeric characters similar to a manual changeable copy board, but is changed electronically. The eCCB replaces the existing manual changeable copy face, fits into the existing cabinet and uses existing power.

*The Galaxy eCCB's software does **not** allow scrolling, flashing or any other transition effect. The display allows for red monochrome alphanumeric **text only (no graphics)** and the frequency each message may change can be set to meet regulatory standards.*

## WHAT ARE THE BENEFITS OF A GALAXY ECCB?

Because employees can change messages from inside protected from bad weather, the eCCB has reduced liability concerns. The Galaxy eCCB messages are changed via a WiFi-connected device such as a smartphone or tablet. This eliminates the risk of static letters flying off the board and injuring passersby or damaging property. The eCCB's control software is secure, requiring an administrative password to obtain access. Additionally, the software has spellcheck and a profanity filter. This feature restricts misspelled words and language that might be offensive to the general public. A Galaxy eCCB also upgrades any facility's appearance.

## COMMUNITY BENEFITS

Appropriate communication with customers improves business revenues and city tax bases. A recent study by the University of Cincinnati Economics Center discovered an increase in total sales and transactions after an electronic sign was installed. Additionally, an eCCB allows businesses to run public service announcements promoting local teams, charities and events.

## BRIGHTNESS

The Galaxy eCCB's initial maximum brightness will be 4000 nits, much lower than similar LED signs. All Daktronics Galaxy eCCB displays come equipped with a light sensor/photocell that automatically adjusts the sign's light intensity in direct correlation with ambient light conditions. Sixty-four levels of dimming maintain appropriate display brightness during all hours of the day, including dusk and dawn.