

NOW IS THE TIME TO BUY DAKTRONICS DIGITAL OUTDOOR DISPLAYS

OWN YOUR OWN MEDIUM AND SAVE!

Retailers everywhere are discovering that digital displays are the most cost-effective advertising medium to drive sales. Also, if you buy a display, you may qualify for a Section 179 tax deduction.

WHAT IS SECTION 179?

This section of the IRS Tax Code allows small businesses to deduct the full purchase price of qualified equipment from their taxable income. The purchased, leased, or financed equipment must be used in the same tax year that the deduction is taken and must be within the specified dollar limits of Section 179.

Consult a CPA for details in clarifying your specific business situations.



IMPORTANT

For complete details:

- Consult your **tax advisor**
- Visit **www.section179.org**
- Call IRS Helpline at **800-829-4933**